

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Dic-10	31-Dic-09	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	505.702.833	578.019.740	-12,51%
WINSTON	391.705.857	436.474.282	-10,26%
FORTUNA	365.150.683	458.069.143	-20,28%
CHESTERFIELD	303.685.802	382.616.004	-20,63%
DUCADOS NEGRO	245.461.662	286.802.970	-14,41%
L&M	217.851.106	238.161.434	-8,53%
CAMEL	217.062.232	242.870.396	-10,63%
DUCADOS RUBIO	208.530.194	269.578.192	-22,65%
LUCKY STRIKE	192.040.364	203.409.166	-5,59%
NOBEL	178.974.192	207.275.412	-13,65%
PALL MALL	142.106.295	129.184.019	10,00%
JOHN PLAYER SP.	82.391.803	97.071.086	-15,12%
MARLBORO POCKET	37.267.700	37.938.147	-1,77%
DUCADOS RUBIO BLANDO	36.658.401	-	-
ELIXYR	32.921.716	33.895.733	-2,87%
GOLD COAST	30.789.500	37.129.214	-17,07%
CORONAS RUBIO	29.324.266	33.646.564	-12,85%
PHILIP MORRIS K/S	25.944.846	33.616.713	-22,82%
BN	16.098.129	18.983.080	-15,20%
WINSTON REDVOLUTION	16.042.693	2.694.187	495,46%
BULLBRAND	15.584.420	17.899.635	-12,93%
PHILIP MORRIS	14.674.002	3.977.379	268,94%
LAMBERT & BUTLER	11.647.296	17.562.589	-33,68%
HABANOS	11.568.097	14.274.465	-18,96%
CHESTERFIELD NAKED	11.564.567	-	-
EXCITE	11.261.790	11.962.812	-5,86%
GAULOISES RUBIO	10.081.304	10.779.441	-6,48%
POPULAR	9.754.450	11.294.827	-13,64%
L&M BLANDO	9.399.097	- 822	-
WEST	8.456.025	13.998.727	-39,59%
BENSON & HEDGES	8.168.289	10.621.173	-23,09%
R 1	8.115.963	8.129.711	-0,17%
SUPERKINGS	7.565.245	10.507.403	-28,00%
MAYFAIR	7.512.268	10.920.142	-31,21%
SILK CUT	7.273.207	8.664.819	-16,06%
PETER STUYVESANT	6.999.674	8.274.013	-15,40%
WINFIELD	6.901.400	8.662.337	-20,33%
NEWS	6.788.535	8.047.058	-15,64%
DESERT GOLD	6.717.851	7.385.300	-9,04%
RICHMOND	6.351.942	7.876.238	-19,35%
GOLDEN AMERICAN	6.033.166	8.767.606	-31,19%
BURTON	5.819.463	3.228.084	80,28%
MARLBORO GOLD TOUCH	5.717.550	-	-
RESTO MARCAS	141.871.683	137.557.077	3,14%
Totales	3.621.537.558	4.067.825.494	-10,97%